

SAVE THE DATE!

MSMR LAB CHAT CAFÉS

**JOIN US for a *Special Topic* MSMR Member Lab Chat
FRIDAY, NOVEMBER 13, 2020 1:00 PM - 2:30 PM**

Preparing For and Responding to Animal Rights Attacks: An Update

Animal activists continue to become more and more sophisticated in their methods for attacking research institutions over their use of animal models. While physical protests become rarer, activists are turning to new means of identifying, engaging and criticizing researchers and their institutions. Through Freedom of Information Act (FoIA) requests; the creation of ‘front’ organizations that disguise their true roles; and indirect harassment via public officials, activists have maintained a steady string of attacks aimed at embarrassing biomedical research professionals.

MSMR President, Jim O’Reilly, will examine new tactics being used by animal activists, and how to better prepare for such attacks, as well as what to do if your research institution is subjected to one of these campaigns.

Why? Having a plan in place and being ready for such incidents can help stave off unwelcome press and ensure that your research work won’t be unduly harmed.

Who should attend? This Lab Chat Café is intended for institutional officials; IACUC chairs and administrators; public relations officials; and others with a role in responding to or shaping messages for the media.

This Chat includes time for conversation and questions.

This Lab Chat is developed and intended for MSMR member institutions only!