Three I's: Biosecurity and Research Integrity™: *Promoting the Responsible Conduct of Research, Partnership, Ethics, Best Practices and the Exploration of Current Trends*

APRIL 25 through APRIL 27, 2022
THE CAROLINA INN
CHAPEL HILL, NC

MSMR, NCABR, the FBI WMD and the Maine Regulatory Training and Ethics Center **invite you to SUPPORT, ATTEND and PARTICIPATE** in the innovative and one-of-a-kind conference **Three I's: Biosecurity and Research Integrity™: *Promoting the Responsible Conduct of Research, Partnership, Ethics, Best Practices and the Exploration of Current Trends*** *on* **APRIL 25 through APRIL 27, 2022, a HYBRID Conference**, which will encourage lively discussion and participation both online and in-person!

WHOs WHO IN OUR AUDIENCE …

- COMPLIANCE OFFICERS AND SPECIALISTS
- RESEARCH OVERSIGHT OFFICIALS
- GENERAL AND LEGAL COUNSEL
- GOVERNMENT RELATIONS PROFESSIONALS
- POLICY DIRECTORS
- SECURITY PROFESSIONALS

YOUR ORGANIZATION IS INVITED TO BECOME A SPONSOR …

PLATINUM CONFERENCE SPONSOR: $10,000 (2)

- 4 COMPLIMENTARY REGISTRATIONS
- VIRTUAL AND LIVE SPONSOR BOOTH
- SPONSOR RECOGNITION DURING OPENING | CLOSING REMARKS
- DAILY CONFERENCE ANNOUNCEMENTS TO PARTICIPANTS BOTH LIVE AND THROUGH THE CONFERENCE APP
- WELCOME INTROs TO BOTH LIVE AND ONLINE BREAKOUT SESSIONS OF YOUR CHOICE (2 per day|three days)
- LOGO ON CONFERENCE WEBSITE, CONFERENCE APP AND ALL PROMOTIONAL EMAILS

TAKE THIS OPPORTUNITY TO BECOME A SPONSOR!
CONTACT LYNNE WALSH, MASSACHUSETTS SOCIETY FOR MEDICAL RESEARCH
LYNNE.WALSH@MSMR.ORG OR 978-204-3205

GOLD CONFERENCE SPONSOR: $7,500 (3)

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- VIRTUAL AND LIVE SPONSOR BOOTH
- SPONSOR RECOGNITION DURING WELCOME | CLOSING REMARKS
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- LOGO ON CONFERENCE WEBSITE, CONFERENCE APP AND ALL PROMOTIONAL EMAILS

SILVER CONFERENCE SPONSOR: $5,000 (4)

- 1 COMPLIMENTARY REGISTRATION
- VIRTUAL AND LIVE SPONSOR BOOTH
- LOGO INCLUDED ON DAILY CONFERENCE ANNOUNCEMENTS THROUGH THE CONFERENCE APP
- LOGO ON CONFERENCE WEBSITE, CONFERENCE APP AND ALL PROMOTIONAL EMAILS

NETWORKING CONFERENCE SPONSORS: $3,500 (6)

- **VIRTUAL | IN-HOUSE NETWORKING SPONSORSHIP**

  FOR ATTENDEES AND SPONSORS | EXHIBITORS THAT AREN'T ON-SITE, YOU CAN STILL PROVIDE AN INTERACTIVE ENVIRONMENT FOR THEM TO NETWORK AND HAVE CONVERSATIONS WITH COLLEAGUES. BECOMING A NETWORKING HOST YOU CAN KEEP ATTENDEES ENGAGED FROM REMOTE LOCATIONS, AND IN PERSON.

  - ✓ **MAIL SNACKBOXES WITH YOUR LOGO AND SWAG (YOUR CALL) TO VIRTUAL PARTICIPANTS**

    JUST BECAUSE ATTENDEES AREN'T ON-SITE DOESN'T MEAN THEY DON'T LIKE GETTING FOOD | SWAG FROM A CONFERENCE. WITH YOUR SPONSORSHIP, WE WILL USE WWW.SNACKMAGIC.COM TO MAIL ATTENDEES FOOD AND SWAG. SPONSORS | EXHIBITORS CONTRIBUTING WILL GAIN BRAND EXPOSURE! WE WILL ALSO BE USING THE WHOVA APP FOR GAMIFICATION WHICH BRINGS BOTH LIVE AND VIRTUAL PARTICIPANTS TO YOU!

  - ✓ **NETWORKING SESSIONS**

    ALL SPONSORS WILL HAVE THE OPPORTUNITY TO PARTICIPATE IN ONLINE AND IN-PERSON DISCUSSION FORUMS ORGANIZED BY TOPIC AS A STRATEGY FOR ENHANCING THE CONFERENCE EXPERIENCE.

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LYNNE.WALSH@MSMR.ORG OR 978-204-3205

YOU CAN EVEN HOST YOUR OWN FORUM WHICH CREATES ANOTHER OPPORTUNITY TO ATTRACT AND ENGAGE WITH PARTICIPANTS. ONE OF THE BENEFITS OF THE PIVOT TO VIRTUAL AND HYBRID HAS BEEN THE ABILITY TO CREATE A DIALOGUE BETWEEN EVENT HOSTS, SPONSORS, AND ATTENDEES THROUGH THE WHOVA APP NETWORKING APPROACH. YOU WILL HAVE THE OPPORTUNITY TO CHOOSE AM | LUNCH | PM TIMES.

EXHIBIT OPPORTUNITY ONLY: $1,500 (8)

- **1 COMPLIMENTARY REGISTRATION**
- **VIRTUAL AND LIVE SPONSOR BOOTH**
- **LISTED AS A CONFERENCE EXHIBITOR**

TAKE THIS OPPORTUNITY TO BECOME A SPONSOR!
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